2020 VALUE ADDS

CAMP MASTERS & Pay Anywhere Credit Card Program/Readers
• Two Credit Card Readers per Unit

PROGRAM VALUE ADDS
• Free shipping for online orders
• Improved sales resources
• Digital training for Scouts and their families
• Pre-written advertising materials to engage your community
• Support for the scout family to save time and increase participation

FUNDRAISING FOR THE FAMILY BUNDLE ALL NEW
• multi-channel program designed to engage, excite and support fundraising participation
• includes (subject to change):
  ✓ emails and social media posts to send through their personal accounts
  ✓ product images to use on social accounts, flyers, banners and other promotions
  ✓ “out-of-town” family and friends call scripts for Scouts to promote online ordering
  ✓ engaging goal chart designed to help Scout track progress towards their desired prize
  ✓ our customized take order form and prize catalog
  ✓ and much more so your Scouts feel excited, engaged and accomplished in their fundraising

SELLING WITH CONFIDENCE “SCOUTS ONLY” GUIDEBOOK ALL NEW
• fun and engaging training program created specifically for the Scout
• speaks to their most common fears and hesitations for selling
• provides development lessons for their communication, interpersonal and critical thinking skills
• boosts their personal confidence, self-esteem and approach to engaging with customers
• teaches simple techniques for addressing shyness and/or nervousness speaking with adults
• and gives their parents / leaders ways in which to support them in this important skill development