

Minsi Trails Council 2021 Membership Plan



Council Membership Committee Plan

- 2021 Theme “*Escape the Great Indoors!*”
- Full access to the National Council Marketing documents/images – promo material.
- Conduct Unit Leader “We are here to help you” online trainings.
- Establish “*Recruiting Hub*” on the MTC website for Unit Leaders to “*Get Started!*”
- *Be Seen!* Encouraging units to be up to date with *BeAScout.org* web-based unit locations and information pins.
- Accept online youth registrations.

District Membership Committee Plan

- Follow the monthly Membership Calendar!
- Identify District wide joining events: Bike-O-Ree’s, Fire House Events, Utilize out-door public parks/spaces.
- Support and promote the recruiting trainings.
- Promote the utilization of the new “*Recruiting Hub!*”
- Create District events on social media for units, families, BSA members to share with others – spread the word.
- Flier schools.

Unit Membership Plan

- Follow the monthly Membership Calendar!
- *Update* BeAScout web-based unit locations and information pins.
- Partner in the District Wide events. *Be Seen!*
- Create events on local unit social media pages to share with families and community organization pages.
- Secure one local unit Spring joining event; can be a Den or Pack or Patrol meeting, or a Unit activity where families can attend and learn more.
- Secure two local unit Fall joining events; can be a Den or Pack or Patrol meeting, or a Unit activity where families can attend and learn more.

Need Help?

[Minsitrails.org/recruitmenthub](https://minsitrails.org/recruitmenthub)