KERNEL CHECKLIST

- Participate in Popcorn Online Trainings
- Determine the “BEST” Unit Selling Strategy
- Review Commission Structure/Prizes and No Product Return Policy.
- Determine Additional Unit Prizes to support the Unit Sale
- Set Budget for Program
- Recruit Your #PopcornSquad of helpers. Great at overall support!
- Direct Scouts to Self-Register or Update Bio Online through the APP
- Determine Per-Scout Fundraising Goal
- Secure Storefronts (as / If and Where possible)
- Create Unit Timeline for Popcorn Sale
- Establish Guidelines for Popcorn Pickup / Returns & Money
- Confirm Show-N-Sell Locations & Times
- Prepare / Update COVID-19 Unit Selling Guidelines
- Place Unit Popcorn Order Online
- Host Unit Kickoff Meeting with Scouting Families
- Prepare and Distribute Handouts
- Share Tips & Ideas for Selling Popcorn
- Provide Selling Incentives & Games for Scouts
- Coordinate Pick-Up / Drop-Offs at District Warehouse
- Encourage Scout & Parent Participation
- Share Selling & Marketing Strategies
- Help Scouts Share Their Online Selling Link
- Place Final Popcorn Order Online
- Order and Distribute Prizes. Use the work sheet to help track.
- Remit Product Payments to Council
- Contact District Kernel as Needed for Assistance
- Celebrate!