Media Contact List
As you promote your Pack, Troop, or Crew you can use this district Media Contact List for the media that covers your specific area.

Trexler District Newspapers
The Morning Call
Primarily covers Lehigh County and Northampton County, PA and some neighboring areas
Phone: 610-820-6502 Allentown news desk
Email: news@mcall.com
Publishes daily.

East Penn Press & Salisbury Press
Editor: Debra Galbraith
Phone: 610-740-0944, ext. 3705
Email: dgalbraith@tnonline.com
The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers general direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).

Television/Cable
WFMZ TV 69
Covers the majority of our service area and some neighboring areas
Phone: 610-797-4530
Email: news@wfmz.com
Email: fred.cilurso@wfmz.com

RCN Channel 4
Covers many areas within our service area
Phone: 610-443-2909
Email: rcn4@rcn.net
For info on Community Bulletin Board listings go to http://rcn4.rcn.com/ click on advertising and then on community bulletin board. Go to nonprofit section for details and scroll to bottom for how to submit events for listing. They only take mailed or faxed listings and need them at least two weeks in advance and are first come, first served. Nonprofit listings are free, but they are not guaranteed to air based on space available. For more info please call 610-443-2906 or 610-443-2910.

Service Electric Channel 2
Covers many areas within our service area
Phone: 610-748-8777 ext. 0
Email: electricnews@sectv2.com
For info on Community Bulletin Board listings go to www.sectv.com click on TV2 and then on bulletin board. Listings can be e-mailed to Kimberly@tv2sports.com at least three weeks in advance of the event.
Nonprofit listings are free, but not guaranteed to air based on space available. For more info please call 610-434-7833 and press 0.
North Valley District
Newspapers
The Morning Call
Primarily covers Lehigh County and Northampton County, PA and some neighboring areas
Phone: 610-820-6502 Allentown news desk
Email: news@mcall.com
Publishes daily.

Parkland Press & Northwestern Press
Editor: Debbie Palmieri
Phone: 610-740-0944, ext. 3706
Email: dpalmieri@tnonline.com
The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers generally direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).

Editor: Johanna Billings
Phone: 610-740-0944, ext. 3713
Email: JBillings@tnonline.com
Email: lwojciechowski@tnonline.com
The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers generally direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).

The Home News
Circulation serves Allen, E. Allen, Moore, Lehigh, Bushkill, and Upper/Lower Nazareth Townships
Phone: 610-837-0107
Email: info@homenewspa.com
The Home News publishes on Thursday and needs news articles submitted by the Friday before at the latest.

Blue Mountain Town & Country Gazette
Editor: Jenifer Ortiz
Phone: 610-767-9600
Email: news@townandcounrtygazette.com
The Blue Mountain Town & Country Gazette covers Lehigh Township in Northampton County and publishes twice a month. Be sure to get news releases, photos and calendar items to the paper at least two weeks in advance.
Blue Valley Times
Editor Michael Ortoski, Publisher Michele Hanna
Phone: 610-452-9234
Email: bvtimes@rcn.com
The Blue Valley Times of Bangor publishes every Tuesday and need articles submitted by the prior Wednesday.

Times News
Primarily cover Leighton and the surrounding communities
Phone: 610-377-2051
Email: rurban@tnonline.com
Publishes daily.

Television/Cable
WFMZ TV 69
Covers the majority of our service area and some neighboring areas
Phone: 610-797-4530
Email: news@wfmz.com

RCN Channel 4
Covers many areas within our service area
Phone: 610-443-2909
Email: rcn4@rcn.net
For info on Community Bulletin Board listings go to http://rcn4.rcn.com/ click on advertising and then on community bulletin board. Go to nonprofit section for details and scroll to bottom for how to submit events for listing. They only take mailed or faxed listings and need them at least two weeks in advance and are first come, first served. Nonprofit listings are free, but they are not guaranteed to air based on space available. For more info please call 610-443-2906 or 610-443-2910.

Service Electric Channel 2
Covers many areas within our service area
Phone: 610-748-8777 ext. 0
Email: electricnews@sectv2.com
For info on Community Bulletin Board listings go to www.sectv.com click on TV2 and then on bulletin board. Listings can be e-mailed to Kimberly@tv2sports.com at least three weeks in advance of the event. Nonprofit listings are free, but not guaranteed to air based on space available. For more info please call 610-434-7833 and press 0.

Blue Ridge Cable TV 13
Covers many areas within our service area, particularly the northern tier
Phone: 800-323-3758 – Donna Kistler
Email: dkistler@pencor.com
For info on Community Bulletin Board listings go to www.brctv13.com click community calendar and press continue at the bottom. This will take you to an online submission screen where you can fill-in all the details. Be sure to click the buttons at the bottom of the screen for the cable TV coverage areas where you want the listing to appear. Listings should be submitted about two weeks in advance.
South Mountain District

Newspapers

The Morning Call
Primarily covers Lehigh County and Northampton County, PA and some neighboring areas
Phone: 610-820-6502 Allentown news desk
Email: news@mcall.com
Publishes daily.

Express-Times
Primarily covers Northampton County, PA and Warren County, NJ and some neighboring areas
Phone: 610-258-7171 Easton office
610-867-5000 Bethlehem office
Email: news@express-times.com
Our Town Department:
Email: ourtown@express-times.com
Bill Adams: badams@express-times.com
Publishes daily.

Bethlehem Press
Editor: George Taylor
Phone: 610-625-2121, ext. 3112
Email: gtaylor@tnonline.com
The East Penn Publishing weekly newspapers shown below publish either Wednesday or Thursday of each week. That means story ideas/photos should be submitted no later than the Friday before the publication date with even more advance time when requesting reporter coverage of an event. The papers general direct their print editions to the residents of the school district shown in their banner name (i.e. The Bethlehem Press is for Bethlehem School District residents).
Note: The Bethlehem Press editor can be reached at his office by standard mail at:
308 E. Third St., Bethlehem, PA 18015
jk

Valley Voice
Editor: Paul Bealer
Phone: 610-838-2066
Email: valleyvoice@verizon.net
The Valley Voice is a weekly that publishes on Fridays that covers Hellertown and the surrounding areas served by Saucon Valley School District. Articles or requests for coverage should be sent to them two to three weeks in advance.

Television/Cable
WFMZ TV 69
Covers the majority of our service area and some neighboring areas
Phone: 610-797-4530
Email: news@wfmz.com

RCN Channel 4
Covers many areas within our service area
Phone: 610-443-2909
Email: rcn4@rcn.net
For info on Community Bulletin Board listings go to http://rcn4.rcn.com/ click on advertising and then on community bulletin board. Go to nonprofit section for details and scroll to bottom for how to submit events for listing. They only take mailed or faxed listings and need them at least two weeks in advance and are first come, first served. Nonprofit listings are free, but they are not guaranteed to air based on space available. For more info please call 610-443-2906 or 610-443-2910.

Service Electric Channel 2
Covers many areas within our service area
Phone: 610-748-8777 ext. 0
Email: electricnews@sectv2.com
For info on Community Bulletin Board listings go to www.sectv.com click on TV2 and then on bulletin board. Listings can be e-mailed to Kimberly@tv2sports.com at least three weeks in advance of the event. Nonprofit listings are free, but not guaranteed to air based on space available. For more info please call 610-434-7833 and press 0.
**Forks of the Delaware District**

**Newspapers**

**The Express-Times**  
Primarily covers Northampton County, PA and Warren County, NJ and some neighboring areas  
Phone: 610-258-7171 Easton office  
610-867-5000 Bethlehem office  
Email: news@express-times.com  
Our Town Department:  
Email: ourtown@express-times.com  
Bill Adams: badams@express-times.com  
Publishes daily.

**The Morning Call**  
Primarily covers Lehigh County and Northampton County, PA and some neighboring areas  
Phone: 610-820-6502 Allentown news desk  
Email: news@mcall.com  
Publishes daily.

**The Key**  
Circulation area serves from Bangor to Easton to Hanover to Moore Twp.  
Phone: 610-759-5000  
Mail: 127 E. High St., P.O. Box 419, Nazareth, PA 18064-0419  
Email: news@thekeyweekly.com  
The Nazareth Key publishes on Wednesday covering much and needs news articles submitted by the Friday before by 10:00 a.m. at the latest.

**US**  
Circulation area serves Northampton County from the Slate Belt area to Forks and Nazareth areas  
Phone: 610-759-2224 or 0665  
Email: usnews@express-times.com  
The US newspaper publishes on Wednesday and needs articles submitted at least one week in advance.

**The Press**  
Circulation serves the Slate Belt area in PA and also has a Warren County, NJ edition  
Editor: Gina Jennings  
Phone: 610-599-1952  
Email: www.thepressnews@enter.net  
The Press newspaper of Bangor publishes on the Wednesday and needs articles submitted at least one week in advance.

**The Township Times**  
Assoc. Publisher: Steve Piccione  
Phone: 484-546-0422  
Fax: 610-923-0390  
Email: askus@thetownshiptimes.com  
The Township Times covers Bethlehem Twp., Palmer Twp., Lower Nazareth Twp. and Wilson Borough. The paper publishes twice a month every other Thursday and they would like to receive articles, community calendar listings, and photos about one week prior to publishing dates.
The Warren Reporter
Editor: Jessica King
Email: warrenpr@njnpublishing.com
The Warren Reporter newspaper covers Warren County, NJ, publishes weekly on Fridays and needs articles one to two weeks in advance.

Television/Cable
WFMZ TV 69
Covers the majority of our service area and some neighboring areas
Phone: 610-797-4530
Email: news@wfmz.com

RCN Channel 4
Covers many areas within our service area
Phone: 610-443-2909
Email: rcn4@rcn.net
For info on Community Bulletin Board listings go to http://rcn4.rcn.com/ click on advertising and then on community bulletin board. Go to nonprofit section for details and scroll to bottom for how to submit events for listing. They only take mailed or faxed listings and need them at least two weeks in advance and are first come, first served. Nonprofit listings are free, but they are not guaranteed to air based on space available. For more info please call 610-443-2906 or 610-443-2910.

Service Electric Channel 2
Covers many areas within our service area
Phone: 610-748-8777 ext. 0
Email: electricnews@sectv2.com
For info on Community Bulletin Board listings go to www.sectv.com click on TV2 and then on bulletin board. Listings can be e-mailed to Kimberly@tv2sports.com at least three weeks in advance of the event. Nonprofit listings are free, but not guaranteed to air based on space available. For more info please call 610-434-7833 and press 0.

Patch
Editor: Tom Combe
Email: tom.combe@patch.com

Nazareth Patch:
alison.smith@patch.com
Pocono District
Newspapers

Pocono Record
Primarily covers Monroe County, PA and some neighboring areas
Phone: 570-421-3000 or 800-756-4237
Email: newsroom@poconorecord.com
Braid Bailey: bbailey@poconorecord.com
Publishes daily.

Village View
Primarily covers Monroe County, PA
Email: theview@ptd.net
Phil and Pat Dente

Our Town
Editor: Cathy Jones
Phone: 570-676-9544
Email: ourtownmail@verizon.net
The Our Town newspaper publishes on the 15th and 30th of the month and covers Monroe County.

The Journal of the Pocono Plateau & The Journal Herald
Editor: Ruth Isenberg
Phone: 570-443-8321
Email: journalnews@pa.metrocast.net
The Journal of the Pocono Plateau and The Journal Herald are published weekly by Journal Newspapers.
Articles, community calendar events, and photos should be sent about one week prior to the publishing date. Publishes on Thursday with their various papers covering the Poconos from Blakeslee to Whitehaven and Weatherly.

Pocono Sports Extra
PO Box 131
Stroudsburg, PA 18360
Telephone: 484-809-1000
Email: pse@nni.com
www.poconosportsextra.com

Television/Cable

WFMZ TV 69
Covers the majority of our service area and some neighboring areas
Phone: 610-797-4530
Email: news@wfmz.com

WNEP TV 16
Covers the northern counties: Luzerne, Carbon and Monroe
Phone: 800-533-NEWS
Email: newstip@wnep.com
A Public Service Bulletin Board is also available for listing your events by going to the WNEP website at www.wnep.com and clicking on “About WNEP” and then “P.S.B.B.” where you can fill in a simple pop-up form.

**Blue Ridge Cable TV 13**
Covers many areas within our service area, particularly the northern tier
Phone: 800-323-3758 – Donna Kistler
Email: dkistler@pencor.com
brcnews@brctv13.com
For info on Community Bulletin Board listings go to www.brctv13.com click community calendar and press continue at the bottom. This will take you to an online submission screen where you can fill-in all the details. Be sure to click the buttons at the bottom of the screen for the cable TV coverage areas where you want the listing to appear. Listings should be submitted about two weeks in advance.

**Pike and Monroe Life Community News**
Susan Jorstad
570.476.1323 (home/office)
570.460.1878 (cell)
Anthracite District
Newspapers

*Standard Speaker*
Primarily covers Luzerne County and Carbon County, PA and some neighboring areas
Phone: 570-455-3636 ext. 285 or 224
Email: editorial@standardspeaker.com
Publishes daily.

Television/Cable

*WFMZ TV 69*
Covers the majority of our service area and some neighboring areas
Phone: 610-797-4530
Email: news@wfmz.com

*WNEP TV 16*
Covers the northern counties: Luzerne, Carbon and Monroe
Phone: 800-533-NEWS
Email: newstip@wnep.com
A Public Service Bulletin Board is also available for listing your events by going to the WNEP website at [www.wnep.com](http://www.wnep.com) and clicking on “About WNEP” and then “P.S.B.B.” where you can fill in a simple pop-up form.

*Service Electric Channel 2*
Covers many areas within our service area
Phone: 610-748-8777 ext. 0
Email: electricnews@sectv2.com
For info on Community Bulletin Board listings go to [www.sectv.com](http://www.sectv.com) click on TV2 and then on bulletin board. Listings can be e-mailed to Kimberly@tv2sports.com at least three weeks in advance of the event. Nonprofit listings are free, but not guaranteed to air based on space available. For more info please call 610-434-7833 and press 0.

*Blue Ridge Cable TV 13*
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Phone: 800-323-3758 – Donna Kistler
Email: dkistler@pencor.com
For info on Community Bulletin Board listings go to [www.brctv13.com](http://www.brctv13.com) click community calendar and press continue at the bottom. This will take you to an online submission screen where you can fill-in all the details. Be sure to click the buttons at the bottom of the screen for the cable TV coverage areas where you want the listing to appear. Listings should be submitted about two weeks in advance.

For more information, please contact Lori Wehr, Marketing Manager, Minsi Trails Council, at 610-465-8565 or lori.wehr@scouting.org

Sept. 2012