



FOR MORE INFORMATION ON
Scouting, our youth character
development and leadership skills
programs, or volunteering opportunities,
please contact us:

BOY SCOUTS OF AMERICA
MINSI TRAILS COUNCIL
www.minsitrails.org
610.264.8551

991 Postal Road, Allentown, PA 18109
Mail: P.O. Box 20624
Lehigh Valley, PA 18002-0624

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Commissioner: Tamie Swain

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OA Lodge Chief*



**BOY SCOUTS
OF AMERICA®**
MINSI TRAILS COUNCIL

Thank you to our Executive
Board Members for all you do
for Scouting!

*Elected Youth Position

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BOY SCOUTS OF AMERICA®
MINSI TRAILS COUNCIL

Thank you to our Advisory
Committee Members for
your service to Minsi Trails
Council!



2022-2023 Annual REPORT



BOY SCOUTS OF AMERICA®
MINSI TRAILS COUNCIL

DEAR FRIENDS OF *Scouting*

2022 was a year of resurgence in Minsi Trails Council. Through a strong fall recruitment campaign, our membership surpassed 4,400 registered youth being served in 213 local Scouting units. More youth means more future leaders of character right here in our local communities.

We thank all of our volunteer leaders for making this happen and all parents who recognize the value that Scouting provides their children in building character, leadership skills, and achievement. Scouting helps prepare young people for life by giving them the skills they need to excel today and become tomorrow's leaders.

There would be no local Scouting in Minsi Trails Council without support from our dedicated volunteer leaders, chartered organization partners, generous donors, and committed parents. Your help changes lives for the better!

Minsi Trails Council by the numbers ...

- ❑ Serving more than 4,400 youth
- ❑ Leading youth through nearly 2,400 volunteer adult leaders
- ❑ Serving youth in six counties - Carbon, Lehigh, Luzerne, Monroe and Northampton counties in PA and Warren County, NJ.

2022 Key Scouting Accomplishments in Minsi Trails Council ...

- ❑ Warren and Monroe Districts grew in Cub Scout Membership serving nearly 50 more youth than 2021
- ❑ 175 local Scouts achieved Eagle Scout in 2022, and contributed over 32,000 hours in service projects to local communities
- ❑ Provided Scouts a quality camping program at our 3 nationally accredited camps and achieved an increase in campers from 2021
- ❑ Area Scouts earned more than 7,800 merit badges
- ❑ Rebranded our Urban Scouting (CoreScouts) program for underserved, at-risk youth to better meet school and youth needs
- ❑ Demonstrated solid financial performance with a 2022 operating surplus
- ❑ Scouting For Food collected 93,000 pounds of food to help serve needy families during the Holidays
- ❑ Expanded our co-ed, career-based Exploring program by 67% compared to 2021
- ❑ Retained 78% of our youth year-over-year. Exceeding the National Average for this category

Scouting is about building character, teaching personal responsibility, instilling leadership skills, creating engaged citizenship, and achieving success, while having fun in a great outdoor experience. With a solid mission and vision, along with your support, Minsi Trails Council is making a positive difference for our youth.

Sincerely,

Dennis Morton

Dennis Morton
Council President

Tamie Swain

Tamie Swain
Council Commissioner

Richard Christ

Richard Christ
Scout Executive & CEO



ABOUT MINSI TRAILS *Scouting*

CUB SCOUTS (ages 5-10) meets the needs of younger boys, girls, and their families through fun, hands-on activities and outdoor adventures that promote learning, character development, and self-reliance. In 2016 a Lion Cub program was introduced for five-year olds in kindergarten and continues in 2022.

Scouts BSA (ages 11-17) is a fun and adventure based, outdoor program that develops character, leadership skill, and achievement in young men and women. Through learning life skills, Scouting helps youth be Prepared For Life!

VENTURING (ages 14-20) is a co-ed program that helps teens grow into responsible young adults through high-adventure activities and other common interests shared by today's teenagers.

EXPLORING (ages 14-20) is a co-ed program for young people focused on learning about careers by mentoring with local businesses, professionals, through worksite-based programs. Exploring lets them try out a potential career and gain real experience.

CoreScouts (Urban Scouting) is an after-school Scouting effort that brings the character and leadership development benefits of Scouting to disadvantaged, at-risk youth. Scoutreach ensures that Scouting is available to all youth regardless of economic ability and provides a safe environment for young people to participate right in their own schools.

CAMPING; Minsi Trails Council has three great camps with more than 2,000 acres in the beautiful Pocono Mountains. More than 2,300 Scouts participated in camping programs last year. Camping is about having fun in the great outdoors while learning new skills, leading teams, and growing self-confidence and self-esteem.

EAGLE SCOUT is the highest rank a Scout can achieve, taking years of dedication and hard work. During 2022, Minsi Trails Council had 175 Scouts, nearly 4%, achieve the Eagle Scout rank.



on average **4X** SCOUTS show a four-fold increase in character
Youth involved in Scouting gain significant increases in character attributes like cheerfulness, helpfulness, kindness, obedience, trustworthiness and are more hopeful of the future than non-Scouts.

Positive character translates into:
DOING BETTER IN SCHOOL
HAVING HIGHER CAREER GOALS
MAKING BETTER LIFE CHOICES

MINSI TRAILS COUNCIL *by the numbers*

LOCAL SCOUTING
heritage
dates back to 1910

SCOUTS & LEADERS contributed over **55,200** SERVICE HOURS

58
Youth ATTENDED NYLT Training

4,473 **YOUTH MEMBERS**

ADULT LEADERS **2,341**

nearly **93,000** pounds of food collected for area food banks through Scouting for Food

175 EAGLE SCOUTS
32,228 **COMMUNITY SERVICE HOURS** IN EAGLE SCOUT PROJECTS

OVER **7,840** **MERIT BADGES** earned

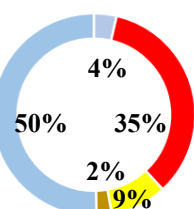
CAMP MINSI
AKELAND
SETTLERS

2,731 **SCOUTS** ATTENDED CAMPS IN OUR COUNCIL LAST YEAR

INVEST IN *Scouting*

Thanks to the individuals, contributors, organizations, companies, and foundations that supported Scouting, we were able to grow our programs to serve more youth. For 2022, Minsi Trails had an operating surplus and delivered a balanced budget. More than 50% of the annual budget relies on fundraising each year and its only through generous support that local Scouting remains strong.

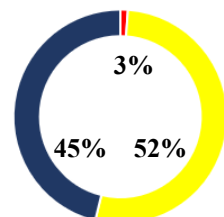
Revenue



Total Revenue \$3,109,504 *

- Fundraising \$1,073,592
- Popcorn Sales \$112,884
- Investment Income \$280,000
- United Way \$74,825
- Program Revenue \$1,568,203

Expenses



Total Expense \$3,092,751 *

- Fundraising \$113,832
- Unit Service \$1,598,218
- Camping, Training, Activities, Other \$1,380,701
- Operating Surplus \$16,753

* Unaudited 2022 financial results

